

Stadt Erlangen
Referat für Kultur, Jugend und Freizeit
Kulturprojektbüro
Postfach 3160, 91051 Erlangen – Germany
Tel. +49(0)9131/86-1408, Fax: +49(0)9131/86-1411
E-mail: info@comic-salon.de
www.comic-salon.de

REGISTRATION FORMS

15TH ERLANGEN INTERNATIONAL COMIC SALON 7 TO 10 JUNE 2012

Erlangen, October 2011

Dear Sir/Madam

The 15th Erlangen International Comic Salon will take place in the Heinrich-Lades-Halle Congress Centre and numerous other venues in Erlangen's city centre from 7 to 10 June 2012. Since its beginning almost 30 years ago, the Erlangen International Comic Salon has developed into the most important graphic literature event in the German-speaking countries. The presentations of the exhibitors, the large numbers of attending artists, the high standard of the exhibitions and the supporting programme, the close cooperation between the organizers and the publishing houses as well as the proximity to the visitors are what make the Erlangen Comic Salon so popular. With a varied programme and well-considered selection of topics we managed to reach whole new audience groups over the past years. For 2012 we are expecting another 25 000 visitors – professionals, collectors and fans, but also, increasingly, a young audience that is interested in art and culture generally and wants to be enthused by comic art.

At the centre of the Erlangen International Comic Salon is the International Comic Fair in the Heinrich-Lades-Halle Congress Centre with publishers, agencies, dealers, service providers, etc. With more than 300 accredited journalists, facilities for members of the press, services especially for professional visitors, conference rooms etc. the City of Erlangen offers the exhibitors a professional environment for the fair. As an integrative part of the Fair, one of the most popular comic exchanges in Germany will take place on Saturday, June 9 in the Neuer Markt shopping centre, directly adjoining the Fair. The Fair and the Exchange will be complemented by a singular exhibition programme with about 20 individual exhibitions. In addition, there is a rich supporting programme including the "Comic Podium" with lectures, panel discussions, the award ceremony for the prestigious "Max und Moritz" Award in the baroque Theatre of Erlangen, the Comic Film Fest in the city's cinemas, the Young Forum, comic readings, theatre performances, workshops and much more. With your assistance, Family Sunday at the Erlangen Comic Salon 2012, with an attractive programme for children and adolescents and reduced admission fees, will have additional appeal for a younger audience and family outings.

In the enclosed folder you will find the application forms for the Fair and the Exchange, order forms for exhibitor and artist passes, price lists and pre-printed forms for free entries in the catalogue and on the website of the International Comic Salon. You can also download these documents as pdf-files on www.comic-salon.de. They can be filled out on the computer, but must then be printed out and sent in by mail service or fax. Only signed documents can be accepted. Upon receipt of your registration we will send you a confirmation.

We offer a number of individual advertising opportunities for the International Comic Salon: The folder also contains a form for the placing of advertisements in the catalogue of the Salon, which will again be distributed as a special issue of the trade magazine Comixene in the German-speaking countries, as well as other attractive advertising spaces in the fair hall. Due to the great success of 2008 and 2010, a Panini sticker album will be produced again for the next Comic Salon. Information on how you can participate will be sent to you together with the confirmation of your registration. A new issue of Wieselflink, the largest German comic magazine will be released on the occasion of the Erlangen International Comic Salon. The magazine will be distributed at the Comic Salon as well as in comic book stores and in the Nuremberg Metropolitan Area. All of the advertising possibilities can be combined at favourable terms. Please contact us.

Concerning your lodging in Erlangen, we recommend the free accommodation service offered by the Erlangen Tourist Information. You will also find the corresponding form enclosed. Please do not hesitate to contact us for further information. Your contact for questions related to the Fair is Tobias Ott. You can reach him at +49(0)9131/86-1406 or by e-mail: messe@comic-salon.de. We would be delighted to welcome you at the 15th Erlangen International Comic Salon.

Yours sincerely
The Comic Salon Team

Enclosed: Facts and Figures, Registration Comic Fair, Description of the Stand System/Charges, Profile of the Exhibitor, Exhibitor Passes, Artist Passes, Artist Portrayal, Registration Fanzine Stand, Registration Comic Exchange, Advertising Formats and Prices, Booking of Advertisements, Advertising Opportunities in the Congress Centre, Room Reservation

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FACTS AND FIGURES

15TH ERLANGEN INTERNATIONAL COMIC SALON

7 TO 10 JUNE 2012

The Festival

The Erlangen International Comic Salon, which takes place every two years, is the most important festival for graphic literature in the German-speaking area and has played a decisive role in changing the perception of comics in Germany: not only as a mass medium but also as an art form. Across an area of 15 000 m² the Comic Salon is presenting a programme that brings together art and commerce, mainstream and avant-garde. The Salon is seismograph and motor of the German comic business and reflects all the facets of the genre. About 25 000 visitors are expected.

The Comic Fair

At the centre of the Erlangen International Comic Salon is the Comic Fair in the Heinrich-Lades-Halle Congress Centre, located right in the city centre. About 150 exhibitors – German and international publishers, agencies, comic dealers, comic classes from universities – present their programmes. Numerous new releases are presented to the public for the first time and more than 300 artists from around the world can be seen drawing and signing their books. With facilities especially for members of the press, information counter, services for professional visitors, conference rooms etc. the Erlangen International Comic Salon offers a professional environment for the fair.

The Exhibitions

Distinctive feature of the Erlangen International Comic Salon are the many high-quality exhibitions spread across the entire city centre – exhibitions dedicated to international comic stars as well as insights into the German-speaking scene, newcomers, thematic exhibitions on comic history, comics and new media, computer animation and film. Artists such as Alex Barbier, Baru, Benjamin, Christophe Blain, Nie Chongrui, Derib, Hendrik Dorgathen, Will Eisner, Gipi, Reinhard Kleist, Ralf König, Isabel Kreitz, Don Lawrence, Nicolas Mahler, Lorenzo Mattotti, Max, Moebius, François Schuiten, Art Spiegelman and Joost Swarte already had exhibitions devoted to their work at the Salon. The Erlangen International Comic Salon cooperates closely with local, national and international art institutions such as the Wilhelm Busch-Museum Hannover and the Cartoon-museum Basel.

The “Max und Moritz” Award

The “Max und Moritz” Gala in Erlangen’s baroque theatre (Friday, 8 June 2012) is the highlight of the Salon. The “Max und Moritz” Award, endowed by “Bulls Press” and presented by the City of Erlangen, is the most important prize for graphic literature in the German-speaking countries. It is awarded in different categories by an independent jury of professionals and plays a decisive role for the recognition of comic art in the German-speaking countries. With the award the work of outstanding artists is recognised, exemplary publishing acknowledged and debate on graphic literature encouraged. In previous years the award for lifetime achievement went to Albert Uderzo, Jacques Tardi, Alan Moore and Pierre Christin.

The Comic Exchange

Right next to the fair hall, one of the most important German comic exchanges is held on Saturday, 9 June 2012. Dealers from all over the German-speaking countries will sell rarities and second-hand books – a treasure trove not only for professionals but also for fans.

The Supporting Programme

The supporting programme includes lectures, interviews and panel discussions with artists, authors, journalists and publishers, comic readings, drawing competitions, workshops and on Family Sunday (10 June 2012) many activities for children, adolescents and families at reduced admission fees. During the Comic Film Fest Erlangen’s cinemas show new comic adaptations as well as all forms of animated films – from recent anime to avant-garde.

Figures 2010

Visitors in total	25 000
Venue space in m ²	15 000
Registered artists	400
Supporting events	160
Exhibitors	150
Exhibitions	29
Press reviews	1.010

Never before has the here gathered scene seemed so confident and cosmopolitan, so virtuosic and varied.
Frankfurter Rundschau June 2010

The International Comic Salon is like a surprise bag filled to the brim. Lectures, trade fair and exchange, cosplay competitions and exhibitions – which all can be found at other festivals as well. But only in Erlangen are they all put together in a way that everyone enjoys.
Süddeutsche Zeitung June 2010

The whole city is occupied by comics: bars, art galleries, museums and theatres. Once again the Comic Salon was an attraction for fans and experts.
Stuttgarter Zeitung June 2010

Even the exhibitions in unusual places attracted audiences as rarely before and the choice of laureates was beyond the shadow of a doubt.
Frankfurter Allgemeine June 2010

At the International Comic Salon the genre presented itself in full bloom.
Berliner Zeitung June 2010

The fact that German artists are now celebrated as were previously only stars from France, Belgium or the USA, is also the achievement of the Erlangen Salon, which has become an important motor for the business.
Nürnberger Nachrichten June 2010

Venues 2012

Congress Centre Heinrich-Lades-Halle
 City Hall
 Art Museum Erlangen
 Kunstverein – New Gallery
 Markgrafentheater
 Theater in der Garage
 Manhattan-Cinemas
 Lamm-Lichtspiele
 Neuer Markt
 and others

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CLOSING DATE FOR REGISTRATION:

31 JANUARY 2012

REGISTRATION COMIC FAIR
15TH ERLANGEN INTERNATIONAL COMIC SALON
7 TO 10 JUNE 2012

Name of company	
Contact person	Telephone
Street, house number	Fax
Zip or postal code, town	Country
E-mail	www

For the 15th Erlangen International Comic Salon 2012 we would like to book:

A fair stand of	<input type="text"/> m ²	unit price	Euro 100,00 (early bird discount)*	Euro 110,00
Empty space* * of	<input type="text"/> m ²	unit price	Euro 95,00 (early bird discount)*	Euro 105,00
Co-exhibitors	<input type="text"/>	unit price	Euro 75,00 (early bird discount)*	Euro 85,00
Main electricity connection	<input type="text"/>	unit price	Euro 90,00	
Cupboards	<input type="text"/>	unit price	Euro 15,00	
Cupboard locks	<input type="text"/>	unit price	Euro 5,00	
Tables 140 x 70 cm	<input type="text"/>	unit price	Euro 20,00	
Tables 120 x 70 cm	<input type="text"/>	unit price	Euro 20,00	
60 W spotlights	<input type="text"/>	unit price	Euro 10,00	
300 W spotlights	<input type="text"/>	unit price	Euro 20,00	
Chairs	<input type="text"/>	unit price	Euro 10,00	

* The early bird discount is granted on all registrations returned no later than 31 December 2011. The date of the postmark is decisive.

** Empty spaces can only be booked for stands of 8 m² or larger. An empty space excludes any side or back wall.

Prices above do not include VAT and are subject to VAT (current rate 19%). The terms and conditions printed overleaf must be accepted. The stand or the stand space will only be made available after payment in full.

Co-exhibitor 1
Co-exhibitor 2
Co-exhibitor 3

Please note that the form PROFILE OF THE EXHIBITOR must also be filled out for each co-exhibitor.

Place, date	Signature
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TERMS AND CONDITIONS OF PARTICIPATION – COMIC FAIR

15TH ERLANGEN INTERNATIONAL COMIC SALON

7 TO 10 JUNE 2012

1. Duration of the Fair

1.1 The 15th Erlangen International Comic Salon will take place from 7 to 10 June 2012. The opening times are as follows: on 7 June 2012 from noon until 7 p.m., on 8 and 9 June 2012 from 10 a.m. until 7 p.m., on 10 June 2012 from 10 a.m. until 6 p.m. The Fair venues will be open daily from 9 a.m. for the exhibitors.

1.2 The organiser shall reserve the right to postpone the fair for important reasons, change the duration of the fair and the opening times, to cancel the fair completely or end it early. With regard to all changes the agreements signed by the exhibitors shall be entirely valid; any claim for stand hire charges shall remain valid unless the fair is cancelled due to reasons within the sphere of the organiser.

2. Exhibitors

2.1 Any German and foreign comic strip and cartoon publishing houses, agencies, sales departments, bookshops, artists and collectors are entitled to exhibit at the fair.

2.2 Exhibitors against whom any legal bankruptcy proceedings have been instituted shall not be allowed to exhibit. The organiser must be informed without delay in the event of such proceedings being instituted after registration for the fair.

3. Exhibited items

3.1 At the International Comic Salon the items exhibited shall only refer to comic strips and the like including, for example, cartoons, caricatures, cartoon films and the like.

3.2 There is no censorship by the organiser.

3.3 It is not permitted to exhibit any items which have been banned from production, distribution or import by courts of the Federal Republic of Germany, or by any existing foreign court decisions, providing these decisions have been declared enforceable by courts of the Federal Republic of Germany.

3.4 The advertising of any items excluded from the fair shall be forbidden as well.

3.5 Any works and the like which have been indicated as liable to corrupt the young shall not be made available to minors.

4. Agreement of contract and assignment of location

4.1 Registration for the fair shall be carried out in writing by 31 January 2012 at the latest (final deadline).

4.2 Registration is binding for the exhibitor. The agreement of contract shall become effective when the registration has been confirmed by the organiser.

4.3 Any early registration by letter, possibly including any requests for reservations shall be invalid unless they are confirmed.

4.4 All alterations and provisos on the registration forms (or anything in connection with them), which are carried out by the exhibitor, shall be invalid and shall be regarded as unwritten.

4.5 The conclusion of the contract shall not establish the right of the exhibitor to have a certain place allocated, whereas the wishes of the exhibitors regarding location, vicinity, size and group formation shall be taken into consideration if possible.

4.6 The organiser shall be entitled to lower, but not to raise, the stand sizes applied for; the stand hire charges will decrease accordingly in such a case.

4.7 The swapping of stands between exhibitors shall require the prior agreement of the organiser.

5. Catalogue

Every exhibitor shall be included in the fair catalogue and on www.comic-salon.de. Inclusion is compulsory; it is free of charge and shall not imply any liability of the organiser regarding the completeness as well as the correctness of the entry.

6. Equipment and fittings of the stands

6.1 Standard fair stands shall be made available by the organiser. Costs of all additional services such as connection to the main electricity etc. shall be borne by the exhibitor.

6.2 Any fabric used for the decoration of the fair stands must be fireproof. Any decorations which cause damage to the stand are not permitted. Repairs or replacement of any damaged, destroyed or lost items of equipment shall be carried out exclusively by the organiser, the cost thereof being borne by the exhibitor.

6.3 The space of a stand area can be rented without the standard equipment as well, and can be decorated by the exhibitor. The material of the exhibitor used for decorating purposes shall be used only within the rented space. If exhibitors use their own equipment they must strictly observe and comply with the regulations and requirements as laid down by the fire authorities.

6.4 Any stand equipment of the exhibitor as well as any advertising media shall under no circumstances exceed a height of 225 cm.

6.5 In the event of contravention the organiser shall be entitled to have any necessary changes carried out at the expense of the exhibitor.

7. Setting up and dismantling

7.1 The hall is open from 6 June 2012, 9 a.m. for the purpose of setting up.

7.2 Any stands which are not in use on the first day of the fair by 10 a.m. shall be free to be allocated elsewhere by the organiser. Any claim for the repayment of paid stand hire charges shall be excluded, save as provided in condition 8.2.

7.3 The fair stands must not be vacated before 6 p.m. on the last day of the fair. The organiser shall reserve the right to impose contract penalties. The stands must be cleared and cleaned by 10 p.m.

7.4 The stand equipment must be returned in perfect condition after the end of the fair. In the event of empty stand areas having been rented, these areas have to be returned empty after the end of the fair.

8. Stand hire charges

8.1 The organiser reserves the right to increase or lower the stand hire charges for individual stands or for all types of stands in the event of unforeseen occurrences, if such incidents permit or make such changes necessary. The increase, however, may not exceed 10%.

8.2 The stand hire charges must be paid even if the exhibitor – for whatever reason – is prevented from exhibiting items at the fair. Should the organiser succeed in finding a replacement exhibitor for the stand, the original exhibitor shall be required to pay 25% of the original stand hire charges as compensation for costs incurred. This charge can be lowered to 15% should the original exhibitor who is unable to exhibit find a replacement himself.

9. Payment deadlines

9.1 Stand hire charges or fees for any other services have to be paid into the organiser's account within 21 days of date of invoice.

9.2 The exhibitor forfeits his right to exhibit at the fair without prejudice to his obligation to pay the stand hire charge if payment of such is not received within the deadline set.

10. Sale of items

Selling by private contract is permitted without restriction at the fair.

11. Exhibitor passes

11.1 Only persons with a special exhibitor pass are allowed to enter the Comic Salon. A number of exhibitor passes shall be made available, based on the size of the stand (see relevant form for exhibitor passes).

11.2 Additional passes for other persons connected or related to the exhibitors can only be ordered on request based on the size of the stand at a charge of Euro 10,00 each, plus 19% VAT. The passes must bear the name of the holder and are not transferable. Any abuse of passes shall lead to them being withdrawn without compensation.

12. Insurance, liability

12.1 Insurance cover for stand equipment and fittings brought by the exhibitor as well as for the exhibits themselves against burglary, theft, fire and damage by water as well as against damage in transit to and from the Comic Salon is solely the responsibility of each individual exhibitor. Collective or group policies shall not be taken out.

12.2 The organiser is only liable for damage caused intentionally or as a result of gross negligence; in the event of physical injury or damage to health, liability is excluded only in the event of slight negligence.

12.3 The exhibitor is liable in accordance with the legal regulations.

Exhibitors who share a stand together are jointly and severally liable.

13. Conduct at the Comic Salon

13.1 Every exhibitor is jointly responsible for the success of the Salon.

Actions which may disturb or hinder the Salon or any other exhibitor in an unjustifiable manner are therefore forbidden.

13.2 With the exception of the display and distribution of advertising material on the stand itself, the displaying and distribution of any other advertising and printed material in the fair hall is forbidden. Any use of acoustic advertising or mobile illuminated advertising is likewise forbidden as is any other advertising over the site of the fair.

13.3 Advertising and sales vehicles or buses with books etc. may only be parked at the site of the fair for a fee and after consulting with the organiser.

13.4 Receptions, lectures, press conferences, public discussions and draws or raffles etc. in the exhibition hall require the prior written approval of the organiser.

13.5 It is part of the responsibility of each exhibitor to help prevent theft as far as possible and to help ensure that any theft discovered is liable to criminal prosecution. Irrespective of this, in such cases, the organiser shall institute criminal proceedings.

14. Failure to comply with these conditions

In the event of an exhibitor contravening these conditions and in the event of such conduct which is in breach of contract being continued in spite of warnings, or if any such contravention of the regulations at previous Comic Salons is repeated, the organiser has the right to ban the exhibitor concerned from taking any further part in the Salon and in extremely serious cases also from taking part in future Comic Salons. This also applies when items are exhibited which have been forbidden by court order, or if exhibitors or any of their staff are involved in any criminal acts or incitement to such (for example, theft or intentional violation of copyright laws).

15. Claims of the exhibitors

15.1 All possible claims of the exhibitor arising from the contract concluded with the organiser as well as any non-contractual claims must be entered in writing with the organiser within 10 days at the latest from the end of the Comic Salon. Irrespective of this, they become statute-barred if they have not been claimed in a court of law before the end of the calendar year involved.

15.2 In accordance with a person's right to express his opinion embodied in the Basic Law for the Federal Republic of Germany, certain disturbances at the Comic Salon are possible and inevitable for a limited period of time. The organiser is not liable for any damage incurred by the exhibitor during such time.

16. Place of performance, jurisdiction, miscellaneous

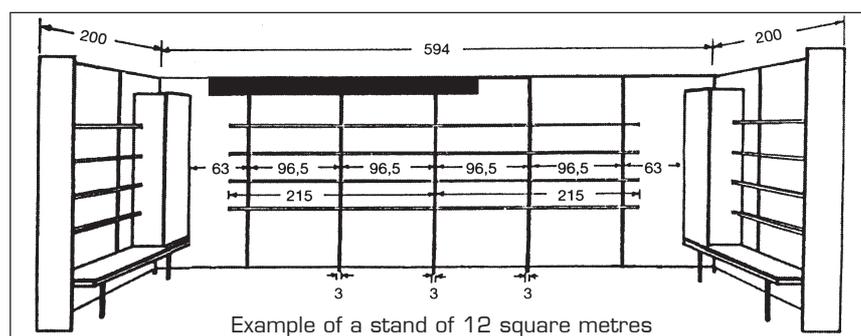
Place of performance and exclusive jurisdiction for all disputes between exhibitors and the organiser is Erlangen. The laws of the Federal Republic of Germany are applicable. Should any stipulations of these terms and conditions be partly or wholly invalid, the parties to the contract shall seek an amicable ruling which comes closest to the aims set out in the invalid clause. The other provisions remain unaffected.

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DESCRIPTION OF THE STAND SYSTEM/STAND RENTAL CHARGES

15TH ERLANGEN INTERNATIONAL COMIC SALON

7 TO 10 JUNE 2012

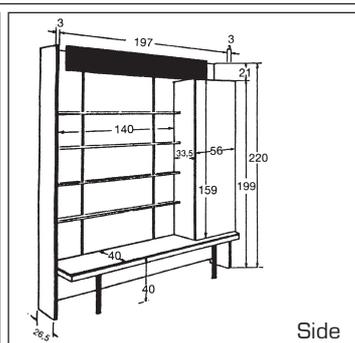
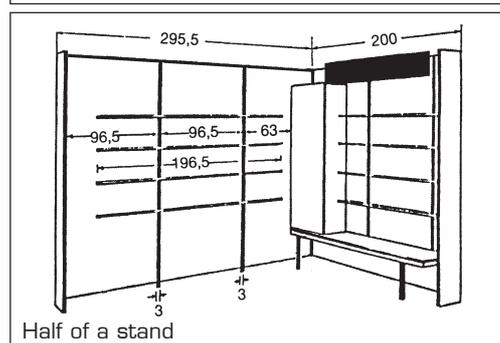


Colours

White veneered boards
 Edges: PVC, matt black
 Metal fittings: matt black
 Stand lettering: fascia matt black,
 white lettering
 Bookshelves: plastic, white

Bookshelves

A limited number of bookshelves will be made available to each exhibitor. They will be distributed by the fair staff during the set-up period. Height adjustable by 5 cm.



All measurements in cm

Fair stand

Stands are available from 4 m² (2 m x 2 m), 6 m² (2 m x 3 m), 8 m² (2 m x 4 m), etc. Cost per square metre:

Euro 100,00 (early bird discount)* Euro 110,00

Empty space (bookable from 8 m²)

Cost per square metre:

Euro 95,00 (early bird discount)* Euro 105,00

Co-exhibitors

Cost per registered co-exhibitor:

Euro 75,00 (early bird discount)* Euro 85,00

* The early bird discount is granted on all registrations returned no later than 31 December 2011. The date of the postmark is decisive.

Connection to main electricity

Flat rate for connection and electricity consumption:

Euro 90,00

Stand equipment

Built-in cupboard 159 x 56 x 33.5 cm

Euro 15,00

Cupboard lock (rental rate)

Euro 5,00

Table

Euro 20,00

Chair

Euro 10,00

60 W spotlight

Euro 10,00

300 W spotlight

Euro 20,00

Individual telephone/internet connection at the stand

Price upon request

In the fair hall W-LAN is available free of charge.

Hall lighting is installed. Any additional stand lighting may be put up by the exhibitor at his own expense or booked for a fee (see above). Connection to main electricity can be made available for a fee (see above). Special requests can be accommodated by arrangement with the organiser. All prices are valid for the duration of the fair and do not include VAT (they are subject to VAT; current rate 19%).

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CLOSING DATE FOR ORDERING:

20 APRIL 2012

EXHIBITOR PASSES

15TH ERLANGEN INTERNATIONAL COMIC SALON

7 TO 10 JUNE 2012

Name of company	
Contact person	Telephone
Street, house number	Fax
Zip or postal code, town	Country
E-mail	

2 passes for stands of up to 4 m² – and for exhibitors at the Fanzine Stand

1. Last name	First name
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2. Last name	First name
--------------	------------

3 passes for stands of up to 6 m²

3. Last name	First name
--------------	------------

4 passes for stands of up to 8 m²

4. Last name	First name
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6 passes for stands of up to 12 m²

5. Last name	First name
--------------	------------

6. Last name	First name
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Additional passes may be ordered for other staff members according to the size of the stand at a price of Euro 10,00 plus 19% VAT per pass. Up to 4 m² and for exhibitors at the Fanzine Stand: plus two, up to 6 m²: plus three, up to 8 m²: plus four, up to 12 m²: plus six. For stands larger than 12 m² special agreements can be made. For late orders during the 15th International Comic Salon we will issue an invoice. Please note that payment in cash is not possible.

7. Last name	First name
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8. Last name	First name
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9. Last name	First name
--------------	------------

10. Last name	First name
---------------	------------

11. Last name	First name
---------------	------------

12. Last name	First name
---------------	------------

The passes will be ready for collection from Wednesday, 6 June 2012 at the Reception (Congress Centre, Entrance 2).

Place, date	Signature
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 www.comic-salon.de

CLOSING DATE FOR ORDERING:

5 APRIL 2012

ARTIST PASSES

15TH ERLANGEN INTERNATIONAL COMIC SALON

7 TO 10 JUNE 2012

Name of company	
Contact person	Telephone
Street, house number	Fax
Zip or postal code, town	Country
E-mail	

Exhibitors at the 15th Erlangen International Comic Salon can order artist passes for artists who work as such at their stand. Artist passes cannot be ordered during the Salon. Artists registered by the closing date will be portrayed in the catalogue of the 15th Erlangen International Comic Salon (see ARTIST PORTRAYAL form). Exhibitors at the Fanzine Stand may not order artist passes in addition to their exhibitor passes.

1. Last name	First name
2. Last name	First name
3. Last name	First name
4. Last name	First name
5. Last name	First name
6. Last name	First name
7. Last name	First name
8. Last name	First name
9. Last name	First name
10. Last name	First name
11. Last name	First name
12. Last name	First name
13. Last name	First name

Artist passes will be ready for collection from Wednesday, 6 June 2012 at the Reception (Congress Centre, Entrance 2).

Place, date	Signature
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CLOSING DATE FOR ENTRIES:

5 APRIL 2012

ARTIST PORTRAYAL

15TH ERLANGEN INTERNATIONAL COMIC SALON

7 TO 10 JUNE 2012

Company	
Contact person	Telephone

The catalogue of the 15th Erlangen International Comic Salon includes brief descriptions of the comic artists invited to the Comic Salon by the exhibitors. This service is free of charge. The texts should not exceed 450 characters. The editorial staff reserve the right to shorten texts. Please e-mail the texts according to the sample below to info@comic-salon.de or fill out this form **in block capitals** and send it to the address above. In addition, you may send us portrait photos or portrait drawings in the form of printable files (1.500 x 2.000 pixels; format: TIFF, JPEG).

Name	
Date of birth	Nationality
Birthplace	Place of residence
Any important biographical details	
Publications	
Current projects	
Miscellaneous	
www	

Please note: any entries arriving after the closing date cannot be accepted for the catalogue.

Place, date	Signature
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 www.comic-salon.de

CLOSING DATE FOR REGISTRATION:

29 FEBRUARY 2012

REGISTRATION FANZINE STAND

15TH ERLANGEN INTERNATIONAL COMIC SALON

7 TO 10 JUNE 2012

Name	Telephone
Street, house number	Fax
Zip or postal code, town	Country
E-mail	
www	

I am registering the following titles for the Fanzine Stand. The fee for each title is Euro 25,00 plus 19% VAT. Several issues of each title may be displayed. Terms and conditions printed overleaf apply.

Title 1
Title 2
Title 3
Title 4
Title 5
Title 6
Title 7
Title 8
Title 9
Title 10

Please return the registration form no later than 29 February 2012. You will receive a confirmation of your registration immediately. An invoice for the total amount will be sent to you separately. The stand will only be made available after full payment of the invoice. The allocation of the stand will take place on Thursday, 7 June 2012 from 9 a.m. till 11 a.m. at the Reception (Congress Centre, Entrance 2).

For the index of exhibitors in our programme catalogue and on our website a short profile has to be submitted. For this purpose please use the form PROFILE OF THE EXHIBITOR.

Place, date	Signature
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TERMS AND CONDITIONS OF PARTICIPATION – FANZINE STAND

15TH ERLANGEN INTERNATIONAL COMIC SALON

7 TO 10 JUNE 2012

1. Duration of the Fair

1.1 The 15th Erlangen International Comic Salon will take place from 7 to 10 June 2012. The opening times are as follows: on 7 June 2012 from noon until 7 p.m., on 8 and 9 June 2012 from 10 a.m. until 7 p.m., on 10 June 2012 from 10 a.m. until 6 p.m. The Fair venues will be open daily from 9 a.m. for the exhibitors.

1.2 The organiser shall reserve the right to postpone the fair for important reasons, change the duration of the fair and the opening times, to cancel the fair completely or end it early. With regard to all changes the agreements signed by the exhibitors shall be entirely valid; any claim for stand hire charges shall remain valid unless the fair is cancelled due to reasons within the sphere of the organiser.

2. Exhibitors

2.1 Any German and foreign fanzine publishers are entitled to exhibit at the fanzine stand of the Erlangen International Comic Salon.

2.2 Exhibitors against whom any legal bankruptcy proceedings have been instituted shall not be allowed to exhibit. The organiser must be informed without delay in the event of such proceedings being instituted after registration for the Salon.

3. Exhibited items

3.1 At the International Comic Salon only fanzines shall be exhibited on the fanzine stand.

3.2 There is no censorship by the organiser.

3.3 It is not permitted to exhibit any items which have been banned from production, distribution or import by courts of the Federal Republic of Germany, or by any existing foreign court decisions, providing these decisions have been declared enforceable by courts of the Federal Republic of Germany.

3.4 The advertising of any items excluded from the fair shall be forbidden as well.

3.5 Any works and the like which have been indicated as liable to corrupt the young shall not be made available to minors.

4. Agreement of contract and assignment of location

4.1 Registration for the fanzine stand shall be carried out in writing by 29 February 2012 at the latest (final deadline).

4.2 Registration is binding for the exhibitor. The agreement of contract shall become effective when the registration has been confirmed by the organiser.

4.3 Any early registration by letter, possibly including any requests for reservations shall be invalid unless they are confirmed.

4.4 All alterations and provisos on the registration forms (or anything in connection with them), which are carried out by the exhibitor, shall be invalid and shall be regarded as unwritten.

4.5 The conclusion of the contract shall not establish the right of the exhibitor to have a certain place allocated.

5. Equipment and fittings of the stands

5.1 Standard fair stands shall be made available by the organiser.

5.2 Any fabric used for the decoration of the fair stands must be fireproof. Any decorations which cause damage to the stand are not permitted. Repairs to or the replacement of any damaged, destroyed or lost items of equipment shall be carried out exclusively by the organiser, the cost thereof being borne by the exhibitor.

5.3 Any stand equipment of the exhibitor as well as any advertising media shall under no circumstances exceed a height of 225 cm.

5.4 In the event of contravention the organiser shall be entitled to have any necessary changes carried out at the expense of the exhibitor.

6. Setting up and dismantling

6.1 The allocation of the stand will take place on 7 June 2012, from 9 to 11 a.m. at the Reception (Congress Centre, Entrance 2).

6.2 The stands must be cleared and cleaned by 8 p.m. on the last day of the fair.

6.3 The stand equipment must be returned in perfect condition after the end of the fair.

7. Stand hire charges

7.1 The organiser reserves the right to increase or lower the stand hire charges for individual stands or for all types of stands in the event of unforeseen occurrences, if such incidents permit or make such changes necessary. The increase, however, may not exceed 10%.

7.2 The stand hire charges must be paid even if the exhibitor – for whatever reason – is prevented from exhibiting items at the fair.

8. Payment deadlines

8.1 Stand hire charges or fees for any other services have to be paid into the organiser's account within 21 days of date of invoice.

8.2 The exhibitor forfeits his right to exhibit at the fair without prejudice to his obligation to pay the stand hire charge if payment of such is not received within the deadline set.

9. Sale of items

Selling by private contract is permitted without restriction at the fair.

10. Exhibitor passes

Only persons with a special exhibitor pass are allowed to enter the Comic Salon. Every exhibitor shall be made available a maximum of two exhibitor passes free of charge. In addition to that a maximum of two additional passes may be ordered at a price of Euro 10,00 plus 19% VAT per pass. The passes must bear the name of the holder and are not transferable. Any abuse of passes shall lead to them being withdrawn without compensation.

11. Insurance, liability

11.1 Insurance cover for stand equipment and fittings brought by the exhibitor as well as for the exhibits themselves against burglary, theft, fire and damage by water as well as against damage in transit to and from the Comic Salon is solely the responsibility of each individual exhibitor. Collective or group policies shall not be taken out.

11.2 The organiser is only liable for damage caused intentionally or as a result of gross negligence; in the event of physical injury or damage to health, liability is excluded only in the event of slight negligence.

11.3 The exhibitor is liable in accordance with the legal regulations.

12. Conduct at the Comic Salon

12.1 Every exhibitor is jointly responsible for the success of the Salon. Actions which may disturb or hinder the Salon or any other exhibitor in an unjustifiable manner are therefore forbidden.

12.2 With the exception of the display and distribution of advertising material on the stand itself, the displaying and distribution of any other advertising and printed material in the fair hall is forbidden. Any use of acoustic advertising or mobile illuminated advertising is likewise forbidden as is any other advertising over the site of the fair.

12.3 Advertising and sales vehicles or buses with books etc. may only be parked at the site of the fair for a fee and after consulting with the organiser.

12.4 Receptions, lectures, press conferences, public discussions and draws or raffles etc. in the exhibition hall require the prior written approval of the organiser.

12.5 It is part of the responsibility of each exhibitor to help prevent theft as far as possible and to help ensure that any theft discovered is liable to criminal prosecution. Irrespective of this, in such cases, the organiser shall institute criminal proceedings.

13. Failure to comply with these conditions

In the event of an exhibitor contravening these conditions and in the event of such conduct which is in breach of contract being continued in spite of warnings, or if any such contravention of the regulations at previous Comic Salons is repeated, the organiser has the right to ban the exhibitor concerned from taking any further part in the Salon and in extremely serious cases also from taking part in future Comic Salons. This also applies when items are exhibited which have been forbidden by court order, or if exhibitors or any of their staff are involved in any criminal acts or incitement to such (for example, theft or intentional violation of copyright laws).

14. Claims of the exhibitors

14.1 All possible claims of the exhibitor arising from the contract concluded with the organiser as well as any non-contractual claims must be entered in writing with the organiser within 10 days at the latest from the end of the Comic Salon. Irrespective of this, they become statute-barred if they have not been claimed in a court of law before the end of the calendar year involved.

14.2 In accordance with a person's right to express his opinion embodied in the Basic Law for the Federal Republic of Germany, certain disturbances at the Comic Salon are possible and inevitable for a limited period of time. The organiser is not liable for any damage incurred by the exhibitor during such time.

15. Place of performance, jurisdiction, miscellaneous

Place of performance and exclusive jurisdiction for all disputes between exhibitors and the organiser is Erlangen. The laws of the Federal Republic of Germany are applicable. Should any stipulations of these terms and conditions be partly or wholly invalid, the parties to the contract shall seek an amicable ruling which comes closest to the aims set out in the invalid clause. The other provisions remain unaffected.

Stadt Erlangen
 Referat für Kultur, Jugend und Freizeit
 Kulturprojektbüro
 Postfach 3160, 91051 Erlangen – Germany
 Tel. +49(0)9131/86-1408, Fax: +49(0)9131/86-1411
 E-mail: info@comic-salon.de
 www.comic-salon.de

CLOSING DATE FOR REGISTRATION:

29 FEBRUARY 2012

REGISTRATION COMIC EXCHANGE – 9 JUNE 2012
15TH ERLANGEN INTERNATIONAL COMIC SALON
7 TO 10 JUNE 2012

Company/Name	
Contact person	Telephone
Street, house number	Fax
Zip or postal code, town	Country
E-mail	www

I would like to book a stand at the Comic Exchange of the 15th Erlangen International Comic Salon on Saturday, 9 June 2012, from 10 a.m. till 5 p.m.

Sales area meter unit price: Euro 45,00 (early bird discount)* Euro 50,00

* The early bird discount is granted on all registrations returned no later than 31 December 2011. The date of the postmark is decisive.

Prices above do not include VAT and are subject to VAT (current rate 19%). Terms and conditions printed overleaf apply. The organizer will provide standardized sales desks. The desks are 1 m in depth. Only full meters can be booked. At the Comic Exchange only antiquarian comics, albums and magazines at reduced prices and merchandising products may be put up for sale.

Please return your registration no later than 29 February 2012 to the address stated above. A confirmation will be sent to you immediately. The agreement of contract shall become effective when the registration has been confirmed by the organiser. The invoice will be sent to you with a plan of the Exchange. The sales desks will only be made available after full payment of the invoice. The allocation of the desks will take place on 9 June 2012 from 8 a.m. at the venue Neuer Markt. You will receive further details with the invoice.

Place, date	Signature
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TERMS AND CONDITIONS OF PARTICIPATION – COMIC EXCHANGE

15TH ERLANGEN INTERNATIONAL COMIC SALON

7 TO 10 JUNE 2012

1. Duration of the Comic Exchange

1.1 The Comic Exchange of the 15th Erlangen International Comic Salon will take place on 9 June 2012 from 10 a.m. until 5 p.m.

1.2 The organiser shall reserve the right to postpone the Comic Exchange for important reasons, change the duration of the Comic Exchange and the opening times, to cancel the Comic Exchange completely or end it early. With regard to all changes the agreements signed by the exhibitors shall be entirely valid; any claim for stand hire charges shall remain valid unless the fair is cancelled due to reasons within the sphere of the organiser.

2. Exhibitors

2.1 Any German and foreign comic strip and cartoon publishing houses, agencies, sales departments, bookshops, artists and collectors are entitled to exhibit at the Comic Exchange.

2.2 Exhibitors against whom any legal bankruptcy proceedings have been instituted shall not be allowed to exhibit. The organiser must be informed without delay in the event of such proceedings being instituted after registration for the Comic Exchange.

3. Exhibited items

3.1 At the Comic Exchange only antiquarian comics, albums and magazines at reduced prices as well as merchandising products may be put up for sale.

3.2 There is no censorship by the organiser.

3.3 It is not permitted to exhibit any items which have been banned from production, distribution or import by courts of the Federal Republic of Germany, or by any existing foreign court decisions, providing these decisions have been declared enforceable by courts of the Federal Republic of Germany.

3.4 The advertising of any items excluded from the exchange shall be forbidden as well.

3.5 Any works and the like which have been indicated as liable to corrupt the young shall not be made available to minors.

4. Agreement of contract and assignment of location

4.1 Registration for the Comic Exchange shall be carried out in writing by 29 February 2012 at the latest (final deadline).

4.2 Registration is binding for the exhibitor. The agreement of contract shall become effective when the registration has been confirmed by the organiser.

4.3 Any early registration by letter, possibly including any requests for reservations shall be invalid unless they are confirmed.

4.4 The conclusion of the contract shall not establish the right of the exhibitor to have a certain place allocated, whereas the wishes of the exhibitors regarding location, vicinity, size and group formation shall be taken into consideration if possible.

4.5 The organiser shall be entitled to lower, but not to raise, the stand sizes applied for; the stand hire charges will decrease accordingly in such a case.

4.6 The swapping of stands between exhibitors shall require the prior agreement of the organiser.

5. Equipment and fittings of the stands

5.1 Standard sales desks shall be made available by the organiser. Any decorations as well as advertising media may not be affixed at the venue.

5.2 In the event of contravention the organiser shall be entitled to have any necessary changes carried out at the expense of the exhibitor.

6. Setting up and dismantling

6.1 The allocation of the sales desks will take place on 9 June 2012 from 8 a.m. by the organiser at the venue Neuer Markt. Further details will be sent with the invoice.

6.2 Any desks which are not used by 10 a.m. on 9 June 2012 shall be free to be allocated elsewhere by the organiser. Any claim for the repayment of paid stand hire charges shall be excluded, save as provided in condition 7.2.

6.3 The sales desks must be cleared by 6:30 p.m. Packaging materials must be disposed of by the exhibitors themselves.

7. Stand hire charges

7.1 The organiser reserves the right to increase or lower the stand hire charges in the event of unforeseen occurrences, if such incidents permit or make such changes necessary. The increase, however, may not exceed 10%.

7.2 The stand hire charges must be paid even if the exhibitor – for whatever reason – is prevented from exhibiting items at the exchange. Should the organiser succeed in finding a replacement exhibitor for the empty stand, the original exhibitor shall be required to pay 25% of the original stand hire charges as compensation for costs incurred. This charge can be lowered to 15% should the original exhibitor who is unable to exhibit find a replacement himself.

8. Payment deadlines

8.1 Stand hire charges have to be paid into the organiser's account within 21 days of date of invoice.

8.2 The exhibitor forfeits his right to exhibit at the Comic Exchange without prejudice to his obligation to pay the stand hire charge if payment of such is not received within the deadline set.

8.3 In such cases the stands are free to be allocated elsewhere by the organiser without being obligated to.

9. Access

9.1 The entrance to the Comic Exchange is free.

9.2 To enter the Comic Salon every exhibitor at the Comic Exchange shall receive two free tickets for each registration.

10. Insurance, liability

10.1 Insurance cover for stand equipment and fittings brought by the exhibitor as well as for the exhibits themselves against burglary, theft, fire and damage by water as well as against damage in transit to and from the Comic Exchange is solely the responsibility of each individual exhibitor. Collective or group policies shall not be taken out.

10.2 The organiser is only liable for damage caused intentionally or as a result of gross negligence; in the event of physical injury or damage to health, liability is excluded only in the event of slight negligence.

10.3 The exhibitor is liable in accordance with the legal regulations. Exhibitors who share a stand together are jointly and severally liable.

11. Conduct at the Comic Exchange

11.1 Every exhibitor is jointly responsible for the success of the Comic Exchange. Actions which may disturb or hinder the event or any other exhibitor in an unjustifiable manner are therefore forbidden.

11.2 With the exception of the display and distribution of advertising material on the sales desk itself, the displaying and distribution of any other advertising and printed material at the venue is forbidden. Any use of acoustic advertising or mobile illuminated advertising is likewise forbidden as is any other advertising over the site of the exchange.

11.3 Advertising and sales vehicles or buses with books must not be parked at the site of the Comic Exchange.

12. Failure to comply with these conditions

In the event of an exhibitor contravening these conditions and in the event of such conduct which is in breach of contract being continued in spite of warnings, or if any such contravention of the regulations at previous Comic Salons is repeated, the organiser has the right to ban the exhibitor concerned from taking any further part in the Salon and in extremely serious cases also from taking part in future Comic Salons. This also applies when items are exhibited which have been forbidden by court order, or if exhibitors or any of their staff are involved in any criminal acts or incitement to such (for example, theft or intentional violation of copyright laws).

13. Claims of the exhibitors

13.1 All possible claims of the exhibitor arising from the contract concluded with the organiser as well as any non-contractual claims must be entered in writing with the organiser within 10 days at the latest from the end of the Comic Exchange. Irrespective of this, they become statute-barred if they have not been claimed in a court of law before the end of the calendar year involved.

13.2 In accordance with a person's right to express his opinion embodied in the Basic Law for the Federal Republic of Germany, certain disturbances at the Comic Exchange are possible and inevitable for a limited period of time. The organiser is not liable for any damage incurred by the exhibitor during such time.

14. Place of performance, jurisdiction, miscellaneous

Place of performance and exclusive jurisdiction for all disputes between exhibitors and the organiser is Erlangen. The laws of the Federal Republic of Germany are applicable. Should any stipulations of these terms and conditions be partly or wholly invalid, the parties to the contract shall seek an amicable ruling which comes closest to the aims set out in the invalid clause. The other provisions remain unaffected.

COMIXENE
 Verlag Jurgeit, Krismann & Nobst GbR
 Mühsamstraße 40, 10249 Berlin – Germany
 Tel. +49(0)5175/980230, Fax: +49(0)5175/5337
 E-mail: redaktion@comixene.de

CLOSING DATE:
26 APRIL 2012

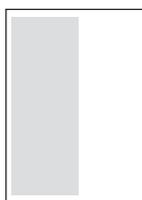
ADVERTISING FORMATS AND PRICES
15TH ERLANGEN INTERNATIONAL COMIX SALON
7 TO 10 JUNE 2012

The catalogue of the 15th Erlangen International Comic Salon will be published as special issue of the comic journal "Comixene". Due to the higher number of copies specific prices apply. Special discount packages for advertisements in the catalogue and the comic journals "Wieselflink" and "Comix" are available upon request.

Formats



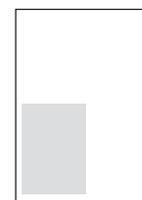
1/1 type area
 180,00 x 247,00 mm



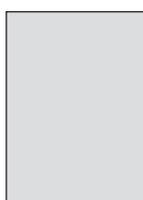
1/2 type area portrait
 88,50 x 247,00 mm



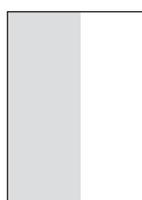
1/2 type area landscape
 180,00 x 122,00 mm



1/4 type area portrait
 88,50 x 122,00 mm



1/1 bleed
 210,00 x 297,00 mm



1/2 bleed portrait
 103,50 x 297,00 mm



1/2 bleed landscape
 210,00 x 147,00 mm

Prices

Jacket coloured

1/1 page U4	Euro	1.500,00
1/1 page U2/U3	Euro	1.200,00

Inner section coloured

1/1 page	Euro	900,00
1/2 page	Euro	500,00
1/4 page	Euro	300,00

Inner section black/white

1/1 page	Euro	500,00
1/2 page	Euro	300,00
1/4 page	Euro	200,00

Prices do not include VAT and are subject to VAT
 (current rate 19%)

Please submit advertisements in the form of printable files (TIFF, JPEG, PDF, EPS etc.). Reproduction and scanning must be charged if the advertisements are not submitted as files. In such cases we do not accept responsibility for the quality of the printed result. No liability is accepted for posted original material.

Short summary:

Edition: ca. 10.000 copies
 date of publication: 25 May 2012
 Volume: ca. 132 pages
 Jacket and inner section: 4-colour
 Copy price: Euro 9,00 – special price at the Salon
 Distribution Germany/Austria/Switzerland: Dealers specialized in comics, station bookshops, subscription
 Distribution in Middle Franconia: other selected bookshops and wholesalers

Address for printing material:

Sibylle Juraschek
 Straße 56, Nr. 5
 13129 Berlin – Germany
 Tel. +49(0)30/47483050
 Fax: +49(0)30/48626432
 E-Mail: s.h.jura@t-online.de

Closing date: 26 April 2012
Delivery date for printing data: 3 May 2012

COMIXENE
 Verlag Jurgeit, Krismann & Nobst GbR
 Mühsamstraße 40, 10249 Berlin – Germany
 Tel. +49(0)5175/980230, Fax: +49(0)5175/5337
 E-mail: redaktion@comixene.de

CLOSING DATE:
26 APRIL 2012

BOOKING OF ADVERTISEMENTS
15TH ERLANGEN INTERNATIONAL COMIC SALON
7 TO 10 JUNE 2012

Name of company	
Contact person	Telephone
Street, house number	Fax
Zip or postal code, town	Country
E-mail	www

Jacket coloured

- | | | | |
|--------------------------|----------------|------|----------|
| <input type="checkbox"/> | 1/1 page U4 | Euro | 1.500,00 |
| <input type="checkbox"/> | 1/1 page U2/U3 | Euro | 1.200,00 |

Inner section coloured

- | | | | |
|--------------------------|----------|------|--------|
| <input type="checkbox"/> | 1/1 page | Euro | 900,00 |
| <input type="checkbox"/> | 1/2 page | Euro | 500,00 |
| <input type="checkbox"/> | 1/4 page | Euro | 300,00 |

Inner section black/white

- | | | | |
|--------------------------|----------|------|--------|
| <input type="checkbox"/> | 1/1 page | Euro | 500,00 |
| <input type="checkbox"/> | 1/2 page | Euro | 300,00 |
| <input type="checkbox"/> | 1/4 page | Euro | 200,00 |

Artwork

- | | |
|--------------------------|--|
| <input type="checkbox"/> | Artwork enclosed |
| <input type="checkbox"/> | Artwork will be sent later |
| <input type="checkbox"/> | Artwork via e-mail to s.h.jura@t-online.de |

Prices do not include VAT and are subject to VAT (current rate 19%). The terms and conditions printed overleaf apply.

Address for printing data:

Sibylle Juraschek
 Straße 56, Nr. 5
 13129 Berlin – Germany
 Tel. +49(0)30/47483050
 Fax: +49(0)30/48626432
 E-mail: s.h.jura@t-online.de

Closing date: 26 April 2012
Delivery date for printing data: 3 May 2012

The catalogue of the 15th Erlangen International Comic Salon will be published as special issue of the comic journal "Comixene". Please submit advertisements in the form of printable files (TIFF, JPEG, PDF, EPS etc.). Reproduction and scanning must be charged if the advertisements are not submitted as files. In such cases we do not accept responsibility for the quality of the printed result. No liability is accepted for posted original material.

Place, date	Signature
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TERMS OF PAYMENT AND TERMS AND CONDITIONS FOR ADVERTISEMENTS IN COMIXENE

15TH ERLANGEN INTERNATIONAL COMIC SALON

7 TO 10 JUNE 2012

Terms of Payment

1. Publisher

Verlag Jurgeit, Krismann & Nobst GbR
Mühsamstraße 40, 10249 Berlin – Germany

2. Bank account

Account number: 740 066 250, account holder: JNK Verlag
name of bank: Berliner Sparkasse, bank identification code: 100 500 00
International bank account data:
IBAN: DE84 1005 0000 0740 0662 50, BIC: BELADEBEXX

3. Payment date

Invoices must be paid on the publication day of the issue in which the advertisement is published and at the latest within 14 days (beginning with the date of the invoice) unless another payment deadline has been arranged.

4. Deduction

In case an advance payment is received by the publisher before publication, a 2% deduction will be made, as long as no old invoices are overdue.

5. Discount

Discounts are available if advertisements are simultaneously placed in the Erlangen issues of COMIXENE, WIESELFLINK and/or COMIX. Please contact the publisher for further information.

6. Commission

As far as commissions apply in the advertising business, these are charged in addition to the factual price of the advertisement.

7. Default

Deferment of payment and default will result in charges according to the legal interest rate as well as collection costs – irrespective of further claims by the publisher. In case of default discounts will be debited afterwards; there is no claim to them.

Terms and Conditions

1. Advertising order

The advertising rates stipulated in the respectively valid media kit as well as the terms of payment and the general terms and conditions stated on this page are the basis for the contract between the publisher and the advertising client concerning the publication of one or more advertisements.

2. Refusal of advertising

The publisher reserves the right to reject or cancel any advertising for reasons of content, origin or technical form – especially if these are in breach of laws, official ordinances or public morals.

3. Labeling obligation

Advertising that is not immediately identifiable as such due to appearance or style will be clearly marked as advertisement by the publisher with the word "Anzeige".

4. Request for placement

It is possible to ask for a specific position for advertisements on inside pages. The publisher will try to accommodate these requests within the scope of technical and design possibilities. However, such promises are not binding.

5. Liability

The publisher will use the care that is customary in the trade when accepting and examining advertisements, but is not liable if misled or deceived by clients. The client is responsible for the content and legal permissibility of the text and image data that is provided for printing. The client is liable for all consequences and damages that the publisher may incur – especially due to media law and other legal regulations. The client must indemnify the publisher from the claims of third parties. The client is obligated to bear the cost of the publication of a possible counter-declaration according to the respective valid advertising rates.

6. Artwork

The client is responsible for the timely delivery of faultless artwork. The publisher will immediately request alternatives to obviously unsuitable or damaged artwork. The publisher guarantees the quality of print customary for the magazine in question and possible within the bounds of the provided artwork.

7. Rights and duties

If the publication of the advertisement is not consistent with contractual conditions and the client reports this no later than four weeks after publication, the client is entitled to a reduction of costs or a flawless replacement advertisement, but only to the extent to which the purpose of the advertisement was impaired.

8. Galley proofs

Galley proofs will only be provided on explicit request and at additional costs for the client. The client is responsible for the accuracy of the returned galley proofs. The publisher will incorporate all corrections that he is informed of within the time period given to the client for the examination of the galley proofs. Authorization for printing is granted if the client fails to return the galley proofs by the due date.

9. Voucher copy

The publisher will provide the client with one voucher copy.

10. Place of performance

The laws of the Federal Republic of Germany are applicable. Place of performance and exclusive jurisdiction for all disputes between client and publisher is Berlin.

Stadt Erlangen
Referat für Kultur, Jugend und Freizeit
Kulturprojektbüro
Postfach 3160, 91051 Erlangen – Germany
Tel. +49(0)9131/86-1408, Fax: +49(0)9131/86-1411
E-mail: info@comic-salon.de
www.comic-salon.de

ADVERTISING OPPORTUNITIES IN THE CONGRESS CENTRE 15TH ERLANGEN INTERNATIONAL COMIC SALON 7 TO 10 JUNE 2012



similar to image

TICKETS

Exclusive advertisement on the backside of the tickets
Print run: 20 000 copies
Dimensions: 144 x 70 mm (without stub: 104 x 70 mm)
Print: offset one colour

Costs:
1 500,- Euro



FLAGS

Flags on the square in front of the Congress Centre
Dimensions: 1,50 x 4,20 m (details on manufacturing upon request)

Costs:
200,- Euro per flag
plus production costs



MAIN ENTRANCE (ENTRANCE 1)

Glass side walls of the vestibule at the main entrance
(decoration for example with adhesive foil)
Dimensions: 2,20 x 2,40 m

Costs:
1 000,- Euro per pane
plus production costs



ENTRANCE 2

Five picture frames (DIN A1) at the entrance area of the VIP and press reception.

Costs:
150,- Euro per frame

ADVERTISING OPPORTUNITIES IN THE CONGRESS CENTRE
15TH ERLANGEN INTERNATIONAL COMIC SALON
7 TO 10 JUNE 2012



INSIDE THE FAIR HALL

Banister and front of staircases of the gallery
Dimensions upon request

Costs:

200,- Euro per panel
plus production costs



STAIRCASES

Two staircases leading to the gallery, attached to the front side of each step (for the whole staircase or one flight of stairs with 15 steps)
Dimension of each step: 2,23 x 0,16 m

Costs:

one flight of stairs: 700,- Euro
whole staircase: 1 000,- Euro
plus production costs

All prices above do not include VAT and are subject to VAT (current rate 19%). Special discount packages are available for the booking of several advertisement areas or combinations with advertisements in the catalogue. Please contact us for bookings. We are happy to assist you free of charge with the production and set-up of each advertisement.



ERLANGER TOURISMUS
UND MARKETING VEREIN E.V.

Tourist-Information Erlangen
Carrée am Rathausplatz
Rathausplatz 3, 91052 Erlangen – Germany
Tel. +49(0)9131/8951-0, Fax: +49(0)9131/8951-51
E-mail: tourist@etm-er.de
Internet: www.erlangen.de

ROOM RESERVATION

15TH ERLANGEN INTERNATIONAL COMIC SALON

7 TO 10 JUNE 2012

Name of company	
Contact person	Telephone
Street, house number	Fax
Zip or postal code, town	Country
E-mail	

number of single rooms	check-in date	check-out date	number of nights
number of double rooms	check-in date	check-out date	number of nights
<input type="checkbox"/> bathtub	<input type="checkbox"/> shower	<input type="checkbox"/> WC	<input type="checkbox"/> non-smoker <input type="checkbox"/> smoker

prices of rooms

single room

with shower/bathtub/WC

- Euro 40,00 to 50,00
 Euro 50,00 to 65,00
 Euro 65,00 to 80,00
 Euro 80,00 to 100,00
 from Euro 100,00

single room

without shower/bathtub/WC

- Euro 20,00 to 30,00
 Euro 30,00 to 40,00

double room

with shower/bathtub/WC

- Euro 50,00 to 65,00
 Euro 65,00 to 80,00
 Euro 80,00 to 100,00
 Euro 100,00 to 115,00
 from Euro 115,00

double room

without shower/bathtub/WC

- Euro 30,00 to 40,00
 Euro 40,00 to 60,00

holiday flat

- up to Euro _____

privately let rooms

- up to Euro _____

I agree with the following changes if necessary:

- higher price category
 lower price category
 surrounding area of Erlangen

Please take notice of the following points:

- * The Erlangen Tourist-Information merely acts as an agent for you and does not accept any liability resulting from this function.
- * The reservation of rooms is binding. Claim to accommodation exists only for the reserved dates. If the room is not used, the accommodation facility is entitled to let the room to other guests after the first night.
- * If the reserved rooms are not used, costs resulting from the reservation may still be charged.

I agree that in case of cancellation within 10 days after receipt of the booking confirmation issued by the Erlangen Tourist-Information (the date on the confirmation is decisive), a 10% cancellation fee of the contract value is charged. We recommend to take out a travel cancellation insurance for travels in Germany.

Place, date	Signature
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